

## Sponsorship Levels

### Gold Tinsel Sponsor Sponsorship Total \$2500+

On site presence at all six events\*

- Your choice of feature activity
  - Your company banner displayed at all applicable events\*\*
  - Your company logo on event poster and print material
  - Your company logo featured in the Activities Guide and other promotional material
  - Receives eight complimentary tickets to "The Twelfth Night" presentation on Saturday, January 8, 2011.
  - Your company logo on the Christmas in Cambridge website
- \*have your company booth with product display at each of the six events

\*\*banner supplied by your company

### Silver Tinsel Sponsor Sponsorship Total \$1000

- Your company literature available at the information booth at all six events
- Your choice of applicable feature activity
- Your company banner displayed at all six events\*\*
- Your company logo on event poster and other promotional material
- Your company logo appears in the Activity Guide and other possible brochures
- Your company logo on the Christmas in Cambridge website
- Receives four complimentary tickets to "The Twelfth Night" presentation on Saturday, January 8, 2011
- \*\*banner supplied by your company

### Bronze Tinsel Sponsor Sponsorship Total \$500

- Your company logo on event poster, and Activities Guide
  - Receives two complimentary tickets to "The Twelfth Night" presentation on Saturday, January 8, 2011
- Your company logo on the Christmas in Cambridge website

### Friend of the Festival \$250

- Your company logo on Christmas in Cambridge website

## Gold & Silver Feature Activities

Gold & Silver sponsors that choose a feature activity will have their company name & logo prominently displayed at the chosen activity. When reference is made to the feature activity, your company name will also be highlighted. Christmas in Cambridge can also incorporate speaking privileges at the event and/or staff involvement.

Christmas in Cambridge staff would be happy to meet at your earliest convenience to discuss these features, and to assist in choosing the feature activity that best suits your company.

To discuss how you want to be part of the Christmas in Cambridge team, please contact :  
Wanda Schaefer-Stilling at  
schaeferw@cambridge.ca. 519.740.4681 ext. 4277



This could be you!

# See you in December!



 The Corporation  
of the City  
of Cambridge  
www.cambridge.ca

[www.christmasincambridge.ca](http://www.christmasincambridge.ca)

# Christmas in Cambridge

## Music & Lights in the Village

Friday  
November 26  
Hespeler Village

Gathering to celebrate the season!

Neighbours, community groups, musicians, public institutions—all meeting to embrace their community

Over 600 people in attendance

*Sponsor Opportunity*  
Town Hall Lighting: Silver



## Candyland

Saturday December 4  
Central Park  
Preston Towne Centre

Creating memories in Central Park with live entertainment, magical decor, candy-themed games & activities.

## Candyland: Carousel and Lights

December 5-12  
Carousel rides and lights keep the magic alive all week long!

3500 people in attendance.

*Sponsor Opportunity*  
Carousel: Gold+  
Candyland Stage: Gold  
Candy Ice Blocks: Silver  
Family Photo Shoot: Silver  
Donut Bumpers: Silver



## CPR Holiday Train

Date to be announced

A lively opening act warms the crowd. Then the train, decked out in thousands of lights, rumbles in.

The CPR Holiday Train brings spectacle, live entertainment, and timely support for the local food bank.

Cambridge Self Help Food Bank, C.P. Rail and Christmas in Cambridge provide a unique family experience for the Holiday season.

2500 people in attendance.

*Sponsor Opportunity*  
Opening Act: Gold  
Hot Apple Cider: Silver  
Bleachers: Silver



## Phil Kline's Unsilent Night

Monday  
December 20  
Cambridge City Hall  
Downtown  
Cambridge

Join the moving symphony as participants use MP3s or portable CD players to fill the downtown with ambient music composed by Phil Kline of New York City



Light installations will illuminate the route of this 40 minute downtown Cambridge boombox caroling walk

*Winner of: 2008 Bell Business Award-Breakthrough Award and K-W Arts Award-Best New Event*

*Sponsor Opportunity*  
Light Installations: 2 gold  
3 silver



## New Year's Eve Party

Family New Year's Eve Party  
Friday December 31  
Hespeler Arena 6-8pm

Free skating with Mickey, or video skate party, music, face painting, games - a great family evening

3000 people in attendance

*Sponsor Opportunity*  
Disney Family Skate: Gold  
Video Skating Party: Gold

## Twelfth Night and VIP Event

Saturday January 8, 2011  
United Kingdom Club

An ancient mid-winter celebration, re-created to enjoy in modern times.

Jesters, pub carols, Morris Dancing, Father Christmas, traditional folk music, festive treats, and great costumes make this a night to remember!



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