
For Immediate Release

Can-Amera Mini Fields Open Cambridge Youth Soccer Kicks-Off at Enhanced Playing Field

Cambridge, Ontario. May 28, 2010... The Cambridge Youth Soccer (CYS) group kicked off the season in style Wednesday at totally renovated mini fields at the Lions Can-Amera Park.

The complete renovation of the field consisted of new sod, new players' benches and the installation of irrigation equipment - all to support the explosive growth in community soccer registrations in Cambridge. This season, over 4,500 children ages 2 through 18 are participating in CYS programming. The Tiny Tots program for 2 and 3 year olds, for example, was so popular that all 360 spaces filled up within twelve weeks of the commencement registration.

The community benefited from a joint federal and provincial investment of \$110,000 to improve the Lions Can-Amera mini fields announced last June by Cambridge-North Dumfries Member of Parliament, the Hon. Gary Goodyear and Member of Provincial Parliament for Kitchener Centre, the Hon. John Milloy. This funding was part of the Recreational Infrastructure Canada program in Ontario (RIInC Ontario) and Recreation Ontario (Ontario REC).



Organizers enjoy the lush green playing field as CYS christens the updated mini-fields. (L to R) Peter Stachowiak, Junior House League Director; Derek Bridgman, CSY General Manager; Elizabete Pinho, CSY President; Glenn Gedge, City of Cambridge; and Tony Bellissimo, Competitive Director

"We are pleased to partner with the Federal and Provincial governments on this exciting project and are happy to see the kids enjoying these fields and the enhanced amenities," comments Glenn Gedge, Manager of Customer and Administrative Services for the City of Cambridge. He says this project is the beginning of the type of standards the city wants to create as part of the continued improvements to the sports field programs. The City of Cambridge has also pitched in this year by purchasing new mini goals for Churchill Park,

Lions Can-Amera Park and Hespeler Optimist Fields in order to standardize the goal sizes across the city.

“The popularity of the sport in the community continues to grow with each passing season. Cambridge Youth Soccer would like to thank all of our generous sponsors for helping maintain the level of customer service and program delivery that our players and parents have come to expect,” said CYS President Elizabeth Pinho. In order to give all mini-soccer players in Cambridge experience at the new field, CYS has adjusted its scheduling this season rotating games at Churchill, Riverside and Can-Amera.

For more information on Cambridge Youth Soccer and its programming please visit www.cambridgesoccer.ca

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About Cambridge

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

About the Corporation of the City of Cambridge

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We're a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We're proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors' centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers' Market
- Cemetery services
- Road programs
- Leaf pick up services
- Winter maintenance services

- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services
- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the up coming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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