



NEWS RELEASE

For immediate release

Cambridge moves toward paperless council agenda as another example of commitment to environment

Cambridge, ON (October 14, 2010) – The City of Cambridge recently implemented a technological agenda solution that allows the corporation to move toward full implementation of a paperless agenda; The iCompass paperless agenda system adds to the many eco-friendly initiatives underway at the municipality .

iCompass Technologies of Kamloops, BC provides a web-based *Meeting Management Solution* that streamlines the creation, approval and distribution of agendas, minutes and related meeting actions for over 400 local government customers across North America. Since 2009, the City of Cambridge has been working with iCompass to implement these tools. The end result is that the City has effectively reduced the amount of paper consumption within their offices, as critical documents are now produced, processed and distributed electronically.

In subscribing to iCompass' technology application, Cambridge is furthering its efforts to go green, an initiative the City has been widely recognized for its advisory committee City Green along with grey water recycling at City Hall and public education campaigns around the environment. With the help of the *Meeting Management Solution*, Cambridge was recently named Canada's first 'smarter city' by IBM.

"We are excited to be associated with Cambridge, a team that is unequivocally and deeply committed to respecting the City's environmental footprint," said Todd Stone, President and CEO of iCompass. "We are pleased that our *Meeting Management* services represent one piece of Cambridge's overall eco-friendly strategy," added Stone.

"The iCompass system provides staff with the tools we need to effectively present the information to our community while helping us reduce our overall paper consumption – ultimately saving us money and resulting in a very positive impact on the environment," says Alex Mitchell, City Clerk.

In 2008, the City of Cambridge introduced the greenest city hall in Canada and the first to receive Gold Leadership in Energy and Environmental Design (LEED®) certification from The Canada Green Building Council.

In addition to the implementation of iCompass' *Meeting Management* services, Cambridge is currently leading a number of other environmentally friendly initiatives including geothermal energy and solar power generation. The latest infrastructure enhancements at nine facilities is expected to reduce greenhouse gases by 300.5 tonnes when the projects are completed.

About the City of Cambridge

The city of Cambridge is a thriving, cosmopolitan city with a population of approximately 130,000 and an average age of 36.4 years old. Located within the Regional Municipality of Waterloo and at the gateway to Canada's Technology Triangle, Cambridge is minutes from major metropolitan cities and in close proximity to three international airports, as well as three US border crossings.

About iCompass Technologies

Serving over 400 local government, post-secondary, school district and other public sector customers across North America for almost 12 years, iCompass Technologies provides *CivicWeb* and *AcademicWeb*, the leading web-based *Meeting Management, Tracking and Records Management Solutions*.

iCompass services streamline the entire meeting process within one system, while reducing paper consumption, utilizing 'smart' templates and electronic approval processes and enabling the shifting of time savings to tackle other priorities.

Unlike competitive systems, iCompass' services include an integrated TRACKING component that provides real-time and complete visibility into what's going on across the entire organization thus increasing accountability throughout the office. iCompass customers save considerable staff time and distribute meeting information by up to 75% faster.

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