

For Immediate Release

## Record Crowds, Ample Boom Boxes Unsilent Night in Cambridge Fosters Community Building

Cambridge, Ontario. December 22, 2009...They came in great numbers and flooded the streets of downtown Cambridge for the second annual Phil Kline's Unsilent Night event. It was the culmination of months of planning and coordination as last night's spectacular created a holiday spirit and warmth regardless of the cold weather.

"It was about people - the citizens of our community and this event provided a way for families, friends and business teams to get together to share in the experience of Unsilent Night," said Cambridge Mayor Doug Craig.



It is estimated that over 1,300 people took part in the walk through the City core and experienced the light shows, music and atmosphere. It was a showcase of partnership and achievement as many people came together to bring the event to the community. Illuminated works from Cambridge Architecture Waterloo included a spectacular integrated film of an elf that was projected on the side of a riverfront building; stretch shapes, multicoloured sculptures, dripping icicles and globes by City staff; state of the art projection technology from locally-based Christie Digital; a welcome message from Cambridge's own Trisha Owens from CTV; and even a Skype live chat with the creator of Unsilent Night, Phil Kline based in New York, NY filled the evening agenda.

The downtown came alive and the City has already received lots of feedback from the participants. "It was a physical experience of community, of slowing

down, of listening and seeing. Magic! A real part of Christmas," said Jean Skillman.



'Unsilent Night' is an award winning event that was recently recognized for the 'Breakthrough Award' from the Cambridge Chamber of Commerce and also took honours as Best New Event at the KW Arts Award last year. Last year more than 600 people attended. Images of the past events can be found at <http://www.cambridge.ca/gallery/29>

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Contact:

Colleen Lichti

Recreation Coordinator

City Hall

519.740.4681 ext 4603

TTY: 519.623.6691

[lichtic@cambridge.ca](mailto:lichtic@cambridge.ca)

2008 'Unsilent Night' online video:

[http://www.cambridge.ca/the\\_office\\_of\\_the\\_chief\\_administrative\\_officer/corporate\\_communications\\_marketing/broadcast\\_news\\_clips](http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing/broadcast_news_clips)

This year's video will be available shortly.

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca)

The City of Cambridge press room is located at

[http://www.cambridge.ca/the\\_office\\_of\\_the\\_chief\\_administrative\\_officer/corporate\\_communications\\_marketing](http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing)

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