

Media Release

Local Partners and Artists Add Creative Talents to Events 44 Day Festival 'Christmas in Cambridge' Kicks Off

Cambridge, Ontario. November 18, 2009...The 7th annual Christmas in Cambridge festival kicked off today with a showcase of amazing events for the community. The press conference at Cambridge City Hall brought together corporate sponsors, community volunteers and artists involved in the festival.

The Christmas in Cambridge festival **officially begins on November 27th and runs through to January 9th, 2010.** The City expects more than 15,000 people to partake in the activities which include old favourites like the CPR Holiday Train and Candyland in Central Park. Hespeler's Music and Lights in the Village will feature a theatrical offering from Galt Little Theatre, while Twelfth Night brings sword dancers to the stage. The award winning Phil Kline's Unsilent Night returns using local partners and artists to showcase the downtown through music, architecture and light.

"The awareness of the festival has been building over the years and attendance continues to grow", says Colleen Lichti, Recreation Coordinator for the City. In the first year Lichti estimates that 2,000 people joined in on the fun and festivities. Last year, more than 15,000 people took part in the seasonal celebrations. Organizers are hoping that the word spreads to attract more Cambridge residents and also more visitors from outside our borders.

For more details about Phil Kline's Unsilent Night, that will feature light installations by artists Gareth Lichty, Gary Kirkham, and Architecture Waterloo Masters student Vera Guo visit www.christmasincambridge.ca.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing
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