

Media Advisory

Christmas in Cambridge Press Launch

Cambridge, Ontario. November 10, 2009...The Christmas in Cambridge Festival will unveil its 2009 Events at a Press Conference slated for **Wednesday November 18, from 11:30 am -1:00 pm** in the Bowman Room at City Hall, 50 Dickson St.

Now in its seventh year, the award-winning Christmas in Cambridge Festival continues to celebrate the season with creative, heart-warming events. Hear details about the Unsilent Night event that will feature light installations by artists Gareth Lichty, Gary Kirkham, and Architecture Waterloo Masters student Vera Guo. Learn how sword dancing will enter into the mix this year.

Members of the media are invited to enjoy a luncheon, view the presentation, meet sponsors, community partners, and event organizers and receive a press kit - all of which should put you in the holiday spirit!

Visit www.christmasincambridge.ca for information throughout the forty-four day festival.

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Contacts: For more information on the press conference or the events contact:
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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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