
For Immediate Release

Cambridge Energy Conservation Count Me In part of the Fabric of Cambridge

Cambridge, Ontario. August 14, 2009...The City of Cambridge is hosting a special movie night tonight in Civic Square outside Canada's greenest City Hall as part of the 'Count Me In' community challenge. It's part of the many initiatives designed to get residents and business leaders thinking about energy conservation today and all year long.

In partnership with Cambridge and North Dumfries Hydro, the City began a process of evaluating energy savings opportunities that become part of the symbolic event today that marks the 2003 power outage.

"Over 30 Cambridge City facilities, parks, cemeteries, fire stations and of course, energy efficient City Hall will be among the centres of energy reduction activity for the corporation," says Mayor Doug Craig.

It is estimated this activity today between 8:00 am and 8:00 pm will save 10,000 kwh of power which is the equivalent of powering an average home for a whole year, and the equivalent of reducing carbon emissions by 3 tonnes or the environmental benefit of planting 400 trees.

The Outdoor Movie Night at dusk will also include some educational benefits such as the information from the regional group Reduce the Juice and Cambridge and North Dumfries Hydro. Valuable info on reducing emissions and Peaksaver program to save money and conserve energy with home furnaces and air conditioning units will be available. The energy mascot 'Switch' will be handing out glo-sticks and there will also be a draw for family passes to the Wings of Paradise Butterfly Conservatory.



Earlier this week, Councillor Ben Tucci (left - front row) represented the City in a Toronto-based 'Pedal for Power Challenge'. He was the only local Councillor to partake in the event and one of nine municipal leaders from across Ontario who attended the challenge to showcase energy conservation through alternate forms of transportation.

More images of this event and other related events can be found in the photo gallery online at <http://www.cambridge.ca/gallery/16/page/9>

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca