

For Immediate Release

## Rock The Mill Marks 12<sup>th</sup> Year Running New “After-party” Element

Cambridge, Ontario, July 28, 2009. The City of Cambridge and the Rock the Mill Committee are proud to present the 12th annual Rock The Mill music festival. A new component will extend the festivities to include an after-party following the final performances.

The outdoor show will take place on Saturday, August 8th at Dickson Park, 30 Parkhill Road West, in the heart of downtown Galt. Festivities begin at 12 noon, carry on until 11pm, and as always ADMISSION IS FREE.

Rock The Mill 2009's 17-band lineup features several well established Canadian artists. Headliners include Saint Alvia, The Junction, Chad Michael Stewart, The Artist Life, Farewell To Freeway and The Snips, with local and regional support from Kingdoms, I Am Committing A Sin, Life Like Rockets, Gracefield, Gentlemen Husbands, The Speakeasies, Ulysses And The Siren, Moglee, Everyday Legend, Unlimited and Some Other Influence. Additionally, vendors such as Vitamin Water, Kings, Heavenly Ice Cream and many more will be setting up shop onsite.

Despite its name, the festival is not limited to purely rock-based groups, and features performers inspired by genres of music as diverse as roots, reggae, country, metal, indie, hip-hop, blues as well as good old rock & roll.

The event has been planned by an enthusiastic group of 12 youth members who make up the Rock the Mill Committee. This dedicated group of music and art fans represents all areas of Cambridge and the region, and brings a new energy to showcasing edgy and of creative musical talent.

For the first year, Rock the Mill is happy to announce that there will be an after-party which is also free of cost. Following the final performance, any patron 19 and older is welcome to come to The Black Badger, to celebrate the accomplishments and performances of the day. The pub is conveniently located at 55 Water Street North, a short walk from the festival grounds.

## About the Performers:

**Saint Alvia** formed in Burlington in 2005 by former members of Boys Night Out and Jersey. After recording and releasing demo tracks via MySpace in 2006, they were picked up by Montreal's Stomp Records. Their self-titled debut dropped in May of 2007, and went on to be nominated for a Juno Award for Rock Album Of The Year. The band followed this up with 2008's critically acclaimed LP "Between The Lines". Although their roots are firmly planted in punk rock, the band draws inspiration from many genres.

**The Junction** is a 'jazz-influenced indie-pop' band from Brampton which has just added to their impressive discography (2 EPs, 2 full-lengths) with 'Another Link In The Chain', an independent release which hit stores and iTunes today, led by the single 'My Love Was There'. These well-traveled artists are veterans of EdgeFest and Virgin Fest and will surely be heading back out across the country in short order.

**Chad Michael Stewart** is a very talented and soul-searching musician who released his most recent album 'Machete Avenue' in 2008. He is quoted on his Myspace as saying "[My] songs are a journal of experiences, mistakes and misfortunes, tragedies and triumphs. These songs are my life story. Maybe some of you can relate and find comfort in knowing that there is somebody else that has walked in moments of your shoes."

**The Artist Life** is a pop punk band from Toronto. Described in Exclaim! as "one of the year's finest contributions to Canada's melodic punk community", the group released "Let's Start A Riot" through Underground Operations last fall. They are appearing at Rock The Mill to kick off an Eastern Canadian tour with The Snips, to coincide with the digital release of 'Let's Start A Campfire', the acoustic counterpart to their debut EP.

**Farewell To Freeway** are a touring machine, having completed numerous tours of the U.S, and covering Canada coast-to-coast over a dozen times. Their 2006 EP 'In These Wounds' won the attention of Chicago-based Victory Records, who released their debut full length 'Definitions' in early '08 and the follow-up 'Only Time Will Tell' in March of 2009.

**The Snips** is a Welland-based punk rock band on Union 2112 Records. Their new disc 'Check Your Audio' is "a celebration of the party that is our lives. A song for every soul. Something not to be heard, but felt. Something not to be read but seen. Until the world hears our song, we'll be playing it night after night." They will be touring Eastern Canada in August with The Artist Life.

**Kingdoms** is a rock group from the Tri-Cities area, formed in the summer of 2008. After racking up 15,000 downloads of their self-produced 'Atlantis' EP, they signed to Toronto's Underground Operations, and will be releasing 'Daughters Of Atlas', their second EP, this fall, followed by a tour of Quebec and the Maritimes with Victory Records heavyweights Silverstein.

**Gracefield** consists of "five good friends who have long been involved in the Ontario music scene." Their genre is a mixture of rock and pop punk. The group

recently released their first independent album entitled "Heroes" and with the backing of Monument Artist Management is beginning to tour.

**Gentlemen Husbands** call the Greater Cobourg area their home, though the band members come from all over Canada. This group has played together for 6 years and they describe their sound as Folk/Rock/Americana.

**Ulysses and the Siren** is the brainchild of Peter van Helvoort, formerly of celebrated Ontario act Cain & Abel. This pop-infused rock unit hails from Guelph, and released the 'Eastern Magic, Western Minds' EP online for free.

**I Am Committing a Sin** is an alternative rock group from Burlington. The band "possesses equal parts propulsive spontaneity and aggressive energy." This summer they released 'Grow Past Their Promises' on Verona Records.

**Moglee's** first full length album "Recess!" was hailed as the 4th best album of 2008 by the K-W Record. These Guelphites are hitting the studio this summer to track another EP.

**The Speakeasies** were voted Echo Weekly's 'Band Most Likely To Make It' and 105.3 Kool FM's 'KW's Kooliest Band', as well as being featured in Craig Norris' 'Song Of The Day' on CBC Radio 3 with their single 'Come On'.

**Life Like Rockets** is an up-and-coming Guelph pop punk band, which impressed show-goers at Kitchener's Arc Clothing Battle Of The Bands enough to earn an opening slot at 91.5 The Beat's annual 'Beat Rocks The Block' event supporting Finger Eleven and Mariana's Trench.

**Everyday Legend** is a Cambridge metal act which has recently finished recording their debut EP 'Here It Begins', produced by former Threat Signal bassist Eric Papky.

**Unlimited** is an independent metal band from Cambridge fronted by Nic Unlimited, formed in late 2007. This fall will see the release of their newest EP, 'Vengeance'.

**Some Other Influence** is a Cambridge-based punk act which has graced the RTM stage in previous years. They count A Wilhelm Scream and This Is A Standoff as influences.

#### **Contacts:**

Eric Bryan  
Recreation Coordinator  
City of Cambridge  
519.740.4681 ext. 4369  
[bryane@cambridge.ca](mailto:bryane@cambridge.ca)  
[rockthemill@hotmail.com](mailto:rockthemill@hotmail.com)

Brad Jones, Chair of the Volunteer Committee  
519.772.8265

[brad\\_jones\\_5@hotmail.com](mailto:brad_jones_5@hotmail.com)

As social media plays a big part in relaying information, you may also find out more about Rock The Mill through the following:

[www.rockthemill.ca](http://www.rockthemill.ca)

[www.myspace.com/rockthemillfestival](http://www.myspace.com/rockthemillfestival)

[www.twitter.com/rockthemill](http://www.twitter.com/rockthemill)

<http://www.facebook.com/rockthemill>

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca)