
For Immediate Release**New Splash Pad in Preston has Water Conservation Built In**

Cambridge, Ontario. July 7, 2009...The City of Cambridge today unveiled the latest improvements to the Preston Towne Centre with a splash pad complete with water conservation properties. Youth and families of the community will now have a new splash pad to cool off in the summer as part of the latest enhancements to Central Park.

Located on King Street in Preston, the new park amenity was part of a comprehensive 'Streetscaping Master Plan' established for Preston in 1999.

"One of the goals of the Master Plan was to enliven Central Park and improve its connection to King Street. It's another example of the City's commitment to ensuring our core areas remain strong and vibrant," says Cambridge Councillor Karl Kiefer.

"The park enhancements will be a wonderful addition for the youth of our community," says Tony Schmidt, Chair of the Preston Business Improvement Area. "It creates lasting memories and builds on the array of shops and other important features that bring people of all ages to the core area."

The City invested some \$66,900 in the pad along with added monies to perform various upgrades to the electrical services in the park. "The splash pad was designed to facilitate fun in the summer months as well making the space usable all year round," adds Kiefer.

Local contractors Bomar Landscaping Inc. of Guelph and Resicom Construction Inc. of Cambridge completed the project in record time for this summer's hot weather. The circular design that spans a diameter of 20 feet is equipped with in-ground jets so as not to hinder other activities that occur in the park throughout the year. The range of jets spray water for the kids to enjoy and the system has a user activated button and timer to conserve water when the splash pad is not being used.

"It's developed in true Cambridge style to build in a conservation element; it's part of our DNA," contends Cambridge Mayor Doug Craig.

Preston Towne Centre has seen a number of important upgrades over the last few years including new benches, garbage receptacles and other street furniture that have added to the livability of the area. New banners line the streets and the bandshell in Central Park facilitates many community happenings.

And there's more to come: new pedestrian scale lights will be installed on King Street in fall 2009.

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The City of Cambridge has 86 parks (365 ha) and over 50kms of trails, both urban and natural. The Central Park splash pad brings to 13 the number of splash pads throughout the City. Visit the City's website at www.cambridge.ca or view the Preston quick facts online at <http://www.cambridge.ca/relatedDocs/2009-04-17Feature%20Sheet%20-Preston%20Towne%20Centre.pdf> or the BIA website at <http://www.discoverpreston.ca/> to learn more.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit www.cambridge.ca

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