

For Immediate Release

Cambridge Riverfest & Dragon Boat Races Saturday June 6, 2009

Cambridge, Ontario. May 28, 2009...Local Lisaard House will benefit from the pledge program of this year's 26th Annual **Cambridge Riverfest and Dragon Boat Races** that will take place on **Saturday June 6, 2009** at the beautiful Riverbluffs Park on George St. in downtown Cambridge.

Over the last several years organizations including Cambridge Autism, Cambridge Memorial Hospital Foundation, Kids Can Play, Cambridge Self Help Food Bank and Big Brothers and Big Sisters have each received thousands of dollars from the Dragon Boat event.

This free event promises to be a fun filled day for people of all ages! Crowds of over 3000 will be treated to the excitement of watching the **Dragon Boat Races!**

Dragon Boat Racing dates back almost 2,000 years. The dragon boats are over 42 feet long and are propelled by enthusiastic teams of 20 paddlers, a steer person and a drummer. Teams race against the clock, placing themselves in a division with other teams of their caliber, and eventually vying for a divisional championship!

Racing takes place from 9am to 4pm on the Grand River. A Lion Dance Ceremony will be held at 12 noon. Pledges raised through the Dragon Boat Pledge program will be donated to Lisaard House. www.lisaard.com

The Bell Children's Area (10am-4pm)

- The Balloon Lady
- Captain Corbin the Magical Pirate
- Erick Traplin's show is a fun, high energy musical show with lots of audience participation
- 4 Giant Bouncy Inflatables
- Butterfly Conservatory Display
- Waterloo Region Children's Museum
- Cambridge Galleries Face Painting
- Dunk Tank presented by Calvary Church
- Plus balloons, dance, more music & kung fu demos!

Arts & Craft Vendors & Food Vendors will have something for everyone!

Live Music All Day!

Erica Knight and Almost Hip will entertain from 1-5pm in the Riverfest beer garden.

www.ericaknight.com www.almosthip.com

Don't let the construction on George Street deter you. The entrance to Riverbluffs Park at George and James Streets will be open and parking as usual will be in Dickson Park with all participants walking into Riverbluffs.

A dedicated 8-member volunteer committee, along with over 30 event volunteers, make this event happen with the support of the City of Cambridge and several dedicated sponsors.

www.cambridgeriverfest.com

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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