

For Immediate Release

Excellence in Workforce Training and Development Cambridge Mayor and Council Recognizes Employers

Cambridge, Ontario. May 11, 2009...Cambridge City Council tonight recognizes three local firms for their commitment to workforce development through their continuous improvement of initiatives that build the knowledge, performance and skills of their employees.

Mayor Doug Craig presented the *Mayor's Award for Excellence in Workforce Training and Development* to honour three innovative organizations: Grand River Foods; Cambridge Health Link and eSentire Inc.

"These awards underscore the important role that training and development plays in driving Cambridge's economic growth and prosperity," says Mayor Doug Craig.

There are traditionally four award categories for consideration: Industrial and Manufacturing; Service, Hospitality and Retail; Public and Not-for-Profit; and Small Business. This year's recipients include:

Grand River Foods: INDUSTRIAL AND MANUFACTURING

- recognized for providing a continuous loop of learning from new employee orientation through training on machinery and processes
- achieved almost self-sufficient training cycles as skilled millwrights and electricians train equipment operators not only in the Cambridge facility but in the company's other two locations

Cambridge Health Link: PUBLIC AND NOT-FOR-PROFIT

- successfully established a physicians mentor program for incoming physicians to learn the business side of practice
- developed cross-training programs for staff to fill in many areas of the office
- created a culture of training and mentoring with all staff participating in clinical education

eSentire Inc: SMALL BUSINESS

- trained each other at the speed of light in how to detect, react to, and prevent information security breaches to remain leading edge
- created a simulation training module to teach co-op students the details of infiltrating and controlling a computer system for commitment to training with an allocated eight to 12 per cent of budget

Organized by the City of Cambridge Economic Development Division and the Cambridge Training and Development Advisory Group, this year marks the 16th year the prestigious awards have been handed out. For more information on the award criteria, please visit:
http://www.cambridge.ca/mayor_city_council/mayors_award_for_excellence_in_workforce_training_development

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About the Grand River Foods:

Grand River Foods established in Cambridge in 2004 and is located on Boxwood Drive. The innovative food processing company employs approximately 180 people. Visit <http://www.grandriverfoods.com/> to learn more.

About Cambridge Health Link:

The Cambridge Health Link initiative was established in 2007 and brings together community partners in the creation of a primary healthcare clinic. For more information visit http://www.cambridge.ca/relatedDocs/2008_02_07CambridgeEcDevTakesProvincialHonours.pdf or call The Health Link at 519.740.5010.

About eSentire Inc:

eSentire offers security strategies to help guard the intellectual property and infrastructure needs of enterprises. The company established in Cambridge in 2001 and currently employs approximately 11 people. To learn more visit: <http://www.esentire.com/>

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing
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