

For Immediate Release

City of Cambridge Participates in Global Earth Hour Regional Partners Encourage Community to Engage

Cambridge, Ontario. March 10, 2009... In keeping with the City of Cambridge's focus on the environment and energy conservation, the City will again participate in the World Wildlife Fund Earth Hour slated for Saturday, March 28th from 8:30 pm - 9:30 pm.

"All major facilities including historic and new City Hall buildings will be reducing all non-essential energy use to send a message that we care and to join the more than 50 million people in 370 cities and towns worldwide who will switch off their lights for Earth Hour," says Cambridge Mayor Doug Craig. This year, the Cambridge Fire Department will also schedule the regular testing of generators during this hour to enhance the City's energy saving accomplishments.

The City of Cambridge did exceptionally well last year; more than 450 kilowatts of energy was saved which was the equivalent of the electrical load needed to operate 40 homes for one hour.

The plan is to better last year's results. "The City is also using energy-friendly solar message boards at our Bishop and Dunbar gates for the main Public Works facilities to share the message with the community," Mayor Craig adds. City staff is encouraging residents and business leaders to **join the initiative** to express support for a sustainable planet by reducing power needs during this important symbolic hour.

Earth Hour is marked by regional partners including the cities of Waterloo and Kitchener, and The Region of Waterloo Record. It began in Sydney, Australia in 2007 with 2.2 million homes and businesses switching off their lights for one hour. This year, the goal is to engage 1 billion people in switching off their lights. Visit www.earthhour.org to find out how you can help!

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reached over 125,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at <http://www.cambridge.ca/article.php?sid=176>

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