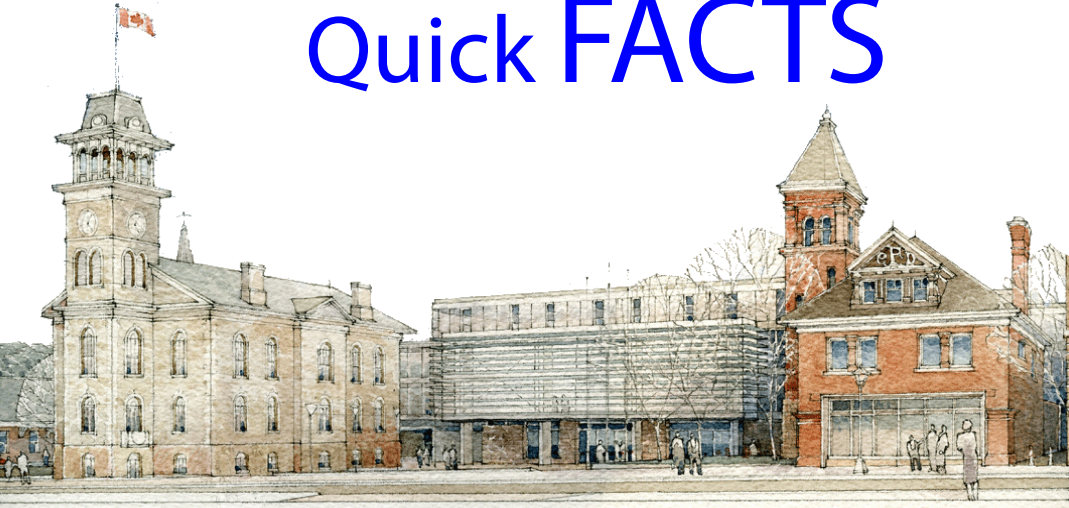


Quick FACTS



Enviably Lifestyle

- **Affordable living** (average detached bungalow \$264,974 and standard 2-storey \$287,000 in Q2 2008)
- Excellent Schools, 12 Community Centers and 4 Public Libraries
- **1,000 acres of parks** with 141 sports fields, and 14 golf courses within driving distance
- 7 ice surfaces, 2 private arenas (Cambridge Centre, Ice-Park), 6 Public Arenas, 5 indoor and 4 outdoor Pools and 1 indoor soccer field
- Over 50kms of Trails with over half along the banks of the Grand and Speed Rivers
- One hour drive to Toronto for business and lifestyle benefits of a world class City



Population/Location

- Population reached 126,000 (2009) and is expected to reach 180,000 by 2031
- 46,200 households (2008) and forecasted to reach 51,196 by 2016
- Cambridge is part of Waterloo Region, with a total population of 503,000 (2007) and projected to 729,000 by year 2031
- **A young population** with an average age of 36.4 years
- Within Southwestern Ontario, it's the most prosperous industrialized area of Canada
- **Strategically located** at the gateway to Canada's Technology Triangle, known for significant clusters of knowledge-based enterprises
- Astride Highway 401 and minutes from major metropolitan cities (50-130kms) of Toronto, three US border crossings Niagara Falls / Buffalo / Detroit
- **A consumer market** of 1 million people within a 50km radius, 6 million people within 110kms, and 130 million people within one day's drive
- Five minutes to the Region of Waterloo International Airport, only 50 minutes to Toronto's Pearson International Airport, 30 minutes to Hamilton's John C. Munro International Airport
- **Nestled along the Grand River**, a Canadian Heritage River

Knowledge Cluster/World Class Education

- Home to the University of Waterloo's School of Architecture with some 380 students. It's the only [School of Architecture to have an international location](#) - Rome is the setting for the second campus
- Home to Conestoga College Institute of Technology and advanced learning
- Cambridge labour force is 67,225 and Waterloo Region labour force is 269,265 as reported
- There's a significant [concentration of advanced manufacturing expertise](#)
- Over 7,140 businesses with 561 manufacturing enterprises including world leaders like Toyota Motor Manufacturing Canada, ATS Automation Tooling Systems Inc., COM DEV International Ltd., Novocol Pharmaceutical of Canada Inc. , Loblaw Companies Limited, E.D. Smith, Rockwell Automation, Frito-Lay Canada, Dana Corporation, The John Forsyth Shirt Co. Ltd., Canadian General-Tower, and Babcock and Wilcox



Strong Economic Growth

- [Strong economic growth](#) over the past decade in both output and employment
- Non-residential construction in 2008 is valued at [\\$42.7 million](#)
New residential construction in 2008 is valued at [\\$117.5 million](#) representing 665 housing starts
- Toyota Motor Manufacturing Canada is the largest employer in Cambridge with a 3.01 million square foot facility [employing 4,518 people](#), which manufactured 317,433 vehicles in 2006 (produces the only Lexus Model outside of Japan. Also manufactures Corolla and Matrix models)

