

For Immediate Release

Energy Conservation Continues City of Cambridge Recognizes Blackout Anniversary

Cambridge, Ontario. August 07, 2008... Dimming lights and conserving energy is what it's all about for the City of Cambridge. As the anniversary of the large scale power disruption of 2003 approaches, the municipality will engage in further initiatives to lower the lights and reduce energy needs.

"While this is a symbolic initiative on the anniversary of the memorable blackout, it's an ongoing philosophy with the city to conserve," says Cambridge Mayor Doug Craig.

City staff make it a practice of employing techniques to decrease energy use. They've been given further direction to power down all unnecessary equipment, dim lights and reduce air conditioning (AC) settings to participate with the many other municipal leaders in observing this day. In some cases, AC units and compressors for facilities will be turned off completely.

City Hall, recently awarded the GOLD Leadership in Energy and Environmental Design (LEED), is a good example of conservation elements that happen on a routine basis. The building was designed with conservation in mind and electrical cost savings are expected to be well over 70 percent compared to the needs of a traditional building. Natural light reaches 75 percent of the building, so turning off lights and relying on sunlight is a regular occurrence. City Hall is also powered with green energy from Bullfrog Power.

The official date for the voluntary blackout challenge is Thursday, August 14, 2008. See www.blackoutday.ca

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2008, the population reached over 125,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit www.cambridge.ca.

A synopsis of the Cambridge Green Philosophy can be found at: <http://www.cambridge.ca/article.php?sid=181>

The City of Cambridge press room is located at <http://www.cambridge.ca/article.php?sid=176>

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