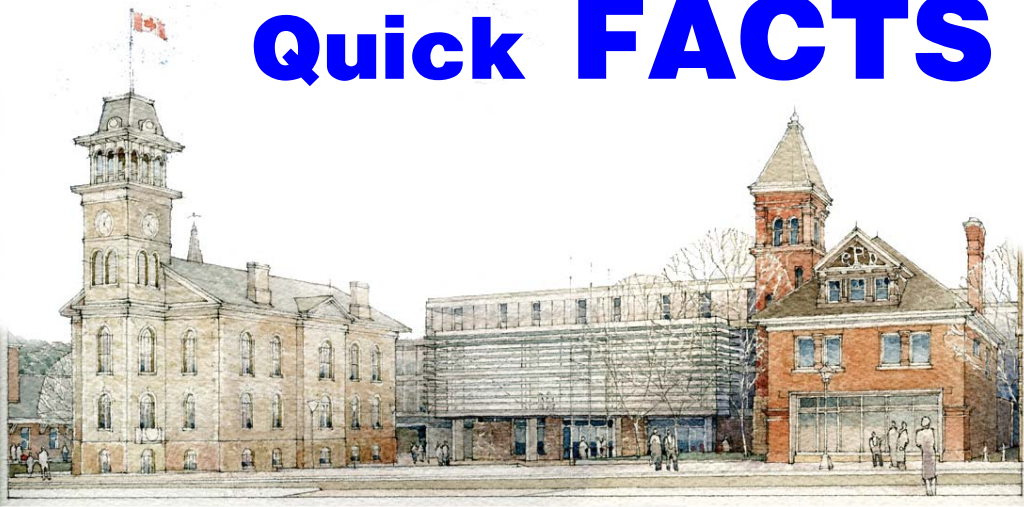


Quick FACTS



Enviably Lifestyle

- **Affordable living** (average detached bungalow \$241,000 and standard 2-storey \$238,000 in Q1 2006)
- Excellent Schools, 12 Community Centers and 4 Public Libraries
- **1,000 acres of parks** with 141 sports fields, and 14 golf courses within driving distance
- 7 ice surfaces, 2 private arenas (Cambridge Centre, Ice-Park), 6 Public Arenas, 2 indoor and 3 outdoor Pools
- Over 50kms of Trails with over half along the banks of the Grand and Speed Rivers
- One hour drive to Toronto for business and lifestyle benefits of a world class City



Population/Location

- Population estimated at 124,000 (2007) and is expected to reach 180,000 by 2031
- 43,295 households (2006) and forecasted to reach 65,000 by 2031
- Cambridge is part of Waterloo Region, with a total population of 503,000 (2007) and projected to 729,000 by year 2031
- **A young population** with an average age of 36.4 years
- Within Southwestern Ontario, its the most prosperous industrialized area of Canada
- **Strategically located** at the gateway to Canada's Technology Triangle, known for significant clusters of knowledge-based enterprises
- Astride Highway 401 and minutes from major metropolitan cities (50-130kms) of Toronto, three US border crossings Niagara Falls / Buffalo / Detroit
- **A consumer market** of 1 million people within a 50km radius, 6 million people within 110kms, and 130 million people within one day's drive
- Five minutes to the Region of Waterloo International Airport, only 50 minutes to Toronto's Pearson International Airport, 30 minutes to Hamilton's John C. Munro International Airport
- **Nestled along the Grand River**, a Canadian Heritage River

Knowledge Cluster/World Class Education

- Home to the University of Waterloo's School of Architecture with some 380 students. **It's the only School of Architecture to have an international location** - Rome is the setting for the second campus.
- Cambridge labour force is 59,905 and Waterloo Region labour force is 242,945 as reported in the 2001 census
- There's a significant **concentration of advanced manufacturing expertise**
- Over 6,764 businesses with 561 manufacturing enterprises including world leaders like Toyota Motor Manufacturing Canada, ATS Automation Tooling Systems Inc., COM DEV International Ltd., Novocol Pharmaceutical of Canada Inc., Loblaw Companies east, E.D. Smith, Rockwell Automation, Frito-Lay Canada, Dana Corporation, The John Forsyth Shirt Co. Ltd., Canadian General-Tower, and Babcock and Wilcox



Strong Economic Growth

- **Strong economic growth** over the past decade in both output and employment
- Non-residential construction in 2006 is valued at **\$116.8 million up over \$43 million from 2005**
- New residential construction in 2006 is valued at \$101.8 million representing 633 housing starts
- Toyota Motor Manufacturing Canada is the largest employer in Cambridge with a 3.1 million square foot facility **employing 4,500 people**, which manufactured 317,433 vehicles in 2006 (produces the only Lexus Model outside of Japan. Also manufactures Corolla and Matrix models).

