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**For Immediate Release****Unsilent Night:  
Christie Illuminates  
Waterloo Architecture Cambridge Creates Masterpieces**

Cambridge, Ontario. December 18, 2008...The City of Cambridge will be the first in the province to bring the "Unsilent Night" event to the community. On Monday, December 22 at Cambridge City Hall, 50 Dickson Street, the world class event will feature a combination of outdoor ambient music and state of the art Christie digital projection technology to make the experience totally unique. The light installations and projection technology is an enhancement to the program that isn't available at any other events around the world.

Started in New York City, Unsilent Night is a walking event with music. It enables an infinite number of portable music players from participants to come together to create the avant-garde holiday event that is now a tradition in over 35 cities around the world. People are asked to bring an mp3 player with speakers or a portable CD or tape player to simultaneously play an outdoor ambient music piece.

"Our event will be a spectacle of sight and sound. It's like a Christmas caroling party except we don't sing, rather we carry the music, each of us playing a separate track of a song that comes together for a unique musical piece," says Cambridge Mayor Doug Craig. "The illumination elements provided by our partners at the University of Waterloo and local high tech company Christie are unique to Cambridge."

"Others around the world will have the music but they won't have the state of the art technology Christie Digital brings and the creative talents of the students at Waterloo Architecture Cambridge," adds Mayor Craig. The walk begins at 7:00 pm will proceed from new City Hall through historic downtown Cambridge and return to City Hall for the event's finale.

**Light Installations Unique to Cambridge**

Waterloo Architecture Cambridge students in Dr. Jeff Lederer's Urban Revitalization and Design class designed the spectacular light installations. There will be two light features that include the projection of images located on the river wall by the Main Street bridge, and on Historic City Hall in Civic Square. Other locations that will have light features will be the corner of Main & Ainslie Streets, the Queen's Square Library and Mill Race Park.

As a special treat for the community, the lights at Civic Square, Main & Ainslie Streets and the Main Street bridge will be on nightly from December 22 to January 1.

**How do people get the music?**

Download it to your mp3 or burn a CD from [www.christmasincambridge.ca](http://www.christmasincambridge.ca), or receive a free CD or cassette tape at the event. (email [unsilent@cambridge.ca](mailto:unsilent@cambridge.ca) or call 519.740.4681 ext. 4202 to order your CD or tape)

**People do not need a portable music player to participate!** All are more than welcome to participate in the walk, hear the music, and see the lights.

Free parking is available behind City Hall and in the Beverly Street city parking lot. The event is slated between 7:00 - 8:30 pm.

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For more information contact:

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2008, the population reached over 125,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca)

The City of Cambridge press room is located at <http://www.cambridge.ca/article.php?sid=176>

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