

For Immediate Release

## Olympic Torch Comes to Cambridge City Selected for Relay Route

Cambridge, Ontario. November 21, 2008... Cambridge is known for its strategic location and that has been affirmed by today's announcement that the city will be among the prominent Canadian locations on the Olympic Torch Relay route. Residents anxious to catch the Olympic Spirit will have a chance to see the Olympic Flame in person on December 27<sup>th</sup>, 2009 as it passes through our city and makes its way towards the Vancouver 2010 Olympic Winter Games.

"This is a tremendous opportunity for the citizens of Cambridge and the surrounding communities to witness this ceremonial wonder as it makes its way through our city to the winter games in Vancouver," says Cambridge Mayor Doug Craig. "We are very proud that the torch will leave its legacy here in Cambridge."

The 2010 Olympic Torch Relay will begin its 106-day Canadian journey on October 30, 2009. The Flame's pan-Canadian journey will culminate on February 12, 2010 when it arrives in Vancouver for the Opening Ceremony before a global viewing audience of billions.

"It's quite an undertaking to plan the elaborate route that will bring the flame to potentially 90 per cent of Canadians; and there are further opportunities for people in our community to get involved by applying to be a torchbearer. They will select 12,000 from across Canada," Craig adds.

Beginning today, residents interested in applying for an once-in-a-lifetime opportunity to carry the Olympic Flame can apply at [iCoke.ca](http://iCoke.ca) or [rbc.com/carrythetorch](http://rbc.com/carrythetorch). Coca-Cola and RBC, the relay's presenting partners, have the exclusive rights for the public to enter the Olympic Torchbearer program and are looking for Canadian applicants who commit to live healthier or are inspired to create a stronger country by volunteering or making sustainable choices.

The Vancouver 2010 Olympic Torch Relay route will be the longest domestic Torch Relay in Olympic history, stretching over 45,000 kilometres throughout Canada. Upon its conclusion, the Olympic Flame will have been welcomed in over 1,000 communities and passed within a one-hour of more than 90 per cent of the entire Canadian population. The full route is available at [vancouver2010.com](http://vancouver2010.com).

## About VANOC

VANOC is responsible for the planning, organizing, financing and staging of the XXI Olympic Winter Games and the X Paralympic Winter Games in 2010. The 2010 Olympic Winter Games will be staged in Vancouver and Whistler from February 12 to 28, 2010. Vancouver and Whistler will host the Paralympic Winter Games from March 12 to 21, 2010. Visit [vancouver2010.com](http://vancouver2010.com) for further details on programs and schedules.

The Government of Canada is a proud supporter of the Olympic Torch Relay helping to bring the Olympic Flame to as many Canadians as possible.

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2008, the population reached over 125,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca)

The City of Cambridge press room is located at <http://www.cambridge.ca/article.php?sid=176>

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