

**For Immediate Release**

**Cost Free Opportunity for Locals to Take In the Arts**

Cambridge, Ontario. September 2, 2008... Cambridge and nearby residents are invited to discover the exciting, educational and stimulating world of art during the 2008 Cambridge Studio Tour and Sale. The event involves 21 local artists and 15 locations throughout the city. Introduced in 2004, the event will run on Saturday, September 20<sup>th</sup> between 10am - 5pm and Sunday, September 21<sup>st</sup> from noon - 5pm. There is no admission fee.

The art showcase is designed to provide the community with a window into the process of art making. Participating artists will open their studio doors to give a "behind the scenes look" at studio practices and techniques, and to give further insights into the creative and business sides of being an artist.

"This initiative is presented by the Cambridge Centre for the Arts and the Arts Guild to raise the profile of the significant talented local artists. It supports their efforts by providing a venue to showcase, exhibit and sell work to our community," says Sonja Erstic, Recreation Coordinator at the Cambridge Centre for the Arts. It's important to note that the local artists are very hands on in supporting the coordination of this event through the Cambridge Studio Tour Committee.

**The Pre-Tour Exhibition** will open for viewing from Friday, August 29<sup>th</sup> - September 13<sup>th</sup> at the Cambridge Centre for the Arts, 60 Dickson Street, Cambridge. An Opening Reception is slated for Thursday, September 4<sup>th</sup> from 7:00pm - 9:00pm.

More information including artist profiles and maps of locations are available at the Cambridge Centre for the Arts or by going online to [www.cambridge.ca](http://www.cambridge.ca)

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**ATTENTION ASSIGNMENT EDITORS:**

Media Invite - A window of opportunity to meet and interview the artists is slated during the Pre-Tour Exhibition event on Thursday, September 4<sup>th</sup> between 7:00pm - 9:00pm. This is a great opportunity to view samples of

artwork from participating artists, ask questions and learn more about our local artisans. A complete profile of the artists is contained in this email under separate file. To arrange for an interview with any of the participating artists, contact Sonja Erstic at the phone or email listed above.

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2008, the population reached over 125,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement. Based on the 2007 BMA Management Consulting Inc Municipal Study, the City of Cambridge is one of only four municipalities in the province that is debt free.

For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca)  
The City of Cambridge press room is located at <http://www.cambridge.ca/article.php?sid=176>

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