



For Immediate Release

## **Cross Community Cooperation to Provide Sporting Opportunities for Seniors**

Cambridge, Ontario. Thursday, April 24, 2008...The City of Cambridge will host the 26<sup>th</sup> annual Waterloo-Wellington Senior Summer Games. The 55 plus participants will converge on the city between May 26<sup>th</sup> and June 5<sup>th</sup>, 2008. The games will bring together people from four cities and three townships to offer seniors an opportunity to partake in 15 sanctioned events.

"Whether it's highly active events like swimming and horseshoes or more passive challenges faced in games of euchre or scrabble, there is something for everyone 55 years and over," says Cambridge Mayor Doug Craig.

The games are held on a rotational based in the cities of Cambridge, Guelph, Kitchener and Waterloo, and the townships of Centre Wellington, Woolwich and Wilmot. This year's organizing committee is made up of local community volunteers, business leaders, Conestoga College Co-op students and Cambridge staff representatives.

"On behalf of the City of Guelph, I wish all participants the best of luck in the Waterloo-Wellington Senior Summer Games," said Guelph Mayor Karen Farbridge. "I am delighted that this year's event will be hosted by our neighbours in Cambridge, and I know they will mount a terrific event for area seniors."

The games concept originated in 1982 with the Older Adult Centres Association of Ontario (OACAO) and local district competitions were established two years later. District games winners qualify for the Ontario Seniors Games called Actifest that are held by-annually in August.

Centre Wellington Mayor Joanne Ross-Zuj says the cross community collaboration for the senior games continues to put a focus on health and active living and they support the goals of their "In Motion" programs. "The participants of the senior summer games are wonderful role models for young people in the community. They reinforce the importance of a lifetime commitment to daily activities."

The event goal is to achieve a participation rate of over 1,000 people, both at the games and as volunteers. The Opening Ceremonies including a parade are slated for May 26<sup>th</sup> at 11:00 am. The Closing banquet is June 5<sup>th</sup> and tickets are available for \$16.00. Both of these events are taking place at the Royal

Canadian Legion, Br. 126, 334 Westminster Drive, Preston. Registration forms and further information can be obtained by calling 519.653.8822 ext 341.

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The 2008 Senior Games is supported by a great number of community partners including: The Waterloo Region Record, Doon Village Retirement Residence, Guelph Wellington Seniors Association (GWSA), Chartwell Seniors Housing Reit, Emmanuel Village, Angel Associates, Lanark Place Retirement Residence, 50 Unique Home and Car Insurance, Reid's Heritage Homes, Great Canadian Holiday Coaches, Toyota Motor Manufacturing Company, Schiedel Construction, Marsdale Manor, Preston Medical and The Royal Canadian Legion Br. 126.

Officially recognized games for the competition include:

Golf, slowpitch, snooker, walking, cribbage, duplicate bridge, solo, shuffleboard, lawn bowling, 5 or 10 pin bowling, crokinole, badminton, swimming, contract bridge, scrabble, bocce ball, darts, tennis, horseshoes, euchre, bid euchre, carpet bowling and table tennis.

There are 16 locations participating in the Senior Games. (See map)

Contacts:

General Information - Cambridge Allan Reutter Centre  
507 King Street East  
Cambridge, Ontario N3H 3N4  
519.653.8822 ext. 341

To Volunteer connect with Barbara Reid  
519.620.2511

[reidbarbara@rogers.com](mailto:reidbarbara@rogers.com)

You don't need to be 55 to volunteer. Help with activities, registration, ceremonies and assorted duties.

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2007, the population reached over 125,000 people with a multicultural mix and a strong foundation of support services. Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca)

The City of Cambridge press room is located at <http://www.cambridge.ca/article.php?sid=176>

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